IEEE Inertial Sensors and Systems 2024 (INERTIAL'24) will be held at the Grand Prince Hotel Hiroshima, March 25-28, 2024. Grand Prince Hotel Hiroshima is situated in an ideal location approximately 15 minutes by car from central Hiroshima, surrounded by the Setonaikai National Park.

INERTIAL'24 is intended to provide a forum for scientists, engineers, and practitioners to present their latest research findings, ideas, and emerging applications in the area of modern inertial sensors. The Symposium solicits original state-of-the-art contributions in science, engineering, and technology.

INERTIAL'24 will bring approximately 200 academics and practitioners together to interact and network with colleagues, learn of the latest inertial sensor technology innovations, and meet the vendors of inertial sensors that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through tutorials, invited speaker sessions, and networking events for delegates and exhibitors alike. Additionally, exhibitors will have an opportunity to introduce their company to all delegates of the symposium during the Lighting Round session at the beginning of the Symposium. To begin the booking process for exhibiting at IEEE Inertial Sensors and Systems 2024 contact us today!

Additional information can be found at 2024.ieee-inertial.org.
IEEE INERTIAL 2024

IEEE Inertial Sensors and Systems 2024 will bring approximately 200 Inertial sensor academics, students, scientists of defense laboratories, and practitioners together in Hiroshima, Japan. Sponsored by IEEE, the world’s largest professional association for the advancement of technology, IEEE Inertial Sensors and Systems 2024 combines a robust and comprehensive exhibits program, lectures on the latest Inertial Sensors technology, sessions that allow the interaction with leaders in the field, and a social program that will allow all delegates to take advantage of Hiroshima’s cultural attractions.

The IEEE Inertial Sensors and Systems 2024 exhibits program is closely integrated with the technical program. Coffee breaks take place in the Exhibits area, ensuring maximum exposure for exhibitors. Exhibitors and Patrons also have a speaking opportunity before the symposium audience (the “Lighting Round” session of exhibitors).

Exhibits Run March 26-28, 2024

Exhibiting at IEEE Inertial Sensors 2024 is a cost-effective way for companies, large and small, to gain exposure in front of current and future world leaders in Inertial Sensors.

22 exhibitors and 250 delegates from 21 countries participated in the IEEE Inertial Sensors 2022 Symposium in Avignon, France.
Promotional Patron Packages

IEEE Inertial Sensors 2024 provides a variety of options for Patron packages. The benefits of each package are summarized below.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Lanyard Patron</th>
<th>Student Award Patron</th>
<th>Bronze Patron</th>
<th>Silver Patron</th>
<th>Gold Patron</th>
<th>Platinum Patron</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary registration</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Included exhibit table</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(includes 2 staff registrations)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed as exhibitor/Patron on website and printed materials</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Identified as Patron on signs during the Symposium</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Identified as Patron in electronic proceedings of technical papers</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>One-page ad inserted in Symposium bag*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Patron must provide materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page ad in conference program/proceedings</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page ad in conference program/proceedings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page ad in conference program/proceedings</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to student resumes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Price          | $1,500 | $3,000 | $1,500 | $3,000 | $5,000 | $10,000 |

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## EXHIBITOR & PROMOTIONAL PATRON PACKAGES

### Exhibitor Packages

The benefits of the exhibitor package are summarized below.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 x 2.5 table with 2 chairs</td>
<td>1</td>
</tr>
<tr>
<td>Complementary Registrations</td>
<td>2</td>
</tr>
<tr>
<td>Discounted Symposium registration(s)*</td>
<td>3</td>
</tr>
<tr>
<td><strong>Discounted registrations are $1,000 and must be purchased separately for additional company delegates (March 25-28).</strong></td>
<td></td>
</tr>
<tr>
<td>Discounted Tutorial Registration(s)</td>
<td>3</td>
</tr>
<tr>
<td><strong>Discounted tutorials are $200 and must be purchased separately for additional company delegates (March 25)</strong></td>
<td></td>
</tr>
<tr>
<td>Listed as exhibitor/patron on website and printed materials</td>
<td>✔️</td>
</tr>
<tr>
<td>One minute company introduction speaking slot (Lightning Round)</td>
<td>✔️</td>
</tr>
</tbody>
</table>

Your Exhibit Booth Includes

- One draped 6 x 2.5 table with 2 chairs will be provided.
- Tabletops will be located in the break hall area.
- Exhibits set up Monday, March 25th *(Exact timing to be provided at a later date)*
- Exhibits tear-down Friday, March 28th *(Exact timing to be provided at a later date)*
- Power connections will be billed as incurred.

$1,500
### EXHIBITOR & PROMOTIONAL PATRON PACKAGES

**Additional Patron Opportunities**

If your company would like to be an exclusive patron or if you do not see the opportunity you are interested in, please contact Exhibits Manager, Caroline Kravec, Conference Catalysts, LLC, (USA), Tel: (352) 872-5544 ext. 124. Email: ckravec@conferencecatalysts.com

<table>
<thead>
<tr>
<th>Patron Package</th>
<th>Available Qty</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Open Programing Breakfast</td>
<td>3</td>
<td>$7,000 USD</td>
</tr>
<tr>
<td>Gala Dinner Patron</td>
<td>1</td>
<td>$4,000 USD</td>
</tr>
<tr>
<td>Lunch Patron</td>
<td>4</td>
<td>$500 USD</td>
</tr>
<tr>
<td>Welcome Reception Patron</td>
<td>1</td>
<td>$2,000 USD</td>
</tr>
<tr>
<td>Coffee Break Patron</td>
<td>7</td>
<td>$300 USD</td>
</tr>
<tr>
<td>Wifi Patron</td>
<td>1</td>
<td>$1,500 USD</td>
</tr>
<tr>
<td>One Page ad in the Symposium Bag</td>
<td>Production not included and subject to approval</td>
<td>$250 USD</td>
</tr>
</tbody>
</table>

Your company will be recognized on signage onsite at the specific event for which you are the patron.

**Open Programing Breakfast**

Take advantage of this opportunity to program your own activities for an hour at IEEE INERTIAL 2024. With the purchase of the Open Programing Breakfast we give you time to address all of our delegates without interruption in this single track 60-minute time slot. The programing is entirely up to you and your company.

**For More Information**

For more information on exhibiting and patronships at IEEE Inertial Sensors 2024 contact Exhibits Manager.

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**Symposium Location**

**Grand Prince Hotel Hiroshima**

23-1 Motoujinamachi, Minami Ward, Hiroshima, 734-0012, Japan

[https://www.princehotels.com/hiroshima/](https://www.princehotels.com/hiroshima/)

**Official Symposium Dates**

March 25-28, 2024
EXHIBIT SPACE & PATRON APPLICATION/CONTRACT

Exhibitor

☐ Exhibitor $1,500
☐ Lanyard $500
☐ Bronze $1,500
☐ Silver $3,000
☐ Gold $5,000
☐ Platinum $10,000
☐ Break Patron $300
☐ Lunch Patron $500
☐ Ad $1,250
☐ Wi-Fi Patron $1,500
☐ Open Programing Breakfast $7,000
☐ Gala Dinner Patron $4,000
☐ Welcome Reception Patron $2,000
☐ Student Award Patron $3,000

Payment is due within 30 days of receipt of contract submission.

Company Information

Company Name
Mailing Address
City State Zip Code Country
Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name
SIGNATURE
Title
Date

Contact Information

Name Email
Phone Fax
Mailing Address (If different from above)
City State Zip Code Country

Payment Information

☐ Check ☐ Bank Transfer ☐ American Express ☐ Visa ☐ MasterCard

Card Number
Security Code*
Expiration Date (Valid Thru)

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card’s signature panel.

Billing Address
City State Zip Code Country
SIGNATURE

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing.

Make all checks payable to: IEEE Inertial Sensors 2024

Contact Caroline Kravec, Conference Catalysts LLC, ckravec@conferencecatalysts.com for complete payment info.

1. Please read this contract carefully and print or type all information requested.
2. Complete, sign and send to:
   Caroline Kravec
   Conference Manager
   IEEE INERTIAL 2024
   ckravec@conferencecatalysts.com
   (352) 872-5544 ext. 124

IEEE Inertial Sensors & Systems 2024 Prospectus
1. Contract
This application properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE Inertial Sensors 2024 management constitute a valid and binding contract.

2. Assignment of Space
Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE Inertial Sensors 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE Inertial Sensors 2024 assignment of table top is final and shall constitute an acceptance of the exhibitor’s offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE Inertial Sensors 2024 management. IEEE Inertial Sensors 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Payment Requirements and Cancellation Charges
Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing.

4. Losses or Damage
Exhibitor agrees that IEEE Inertial Sensors 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE Inertial Sensors 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

5. Compliance
The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

6. Policy
It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE Inertial Sensors 2024.

7. Management
The exhibitor further agrees that the conditions, rules and regulations of the IEEE Inertial Sensors 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

8. Alteration of Booth Space
IEEE Inertial Sensors 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.